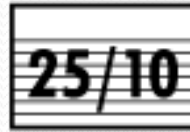


# Next steps for a Regional Water Stewardship Message

Jennifer Johnson, Melanie Thornton, Korey Woodley  
WSU Graduate Students

# Liberating Agenda

1. Crowd Sourcing



2. Open Space



3. What Debrief



# Conventional Structures

**Too Tight  
Presentation**

OR

**Too Loose  
Open Discussion**

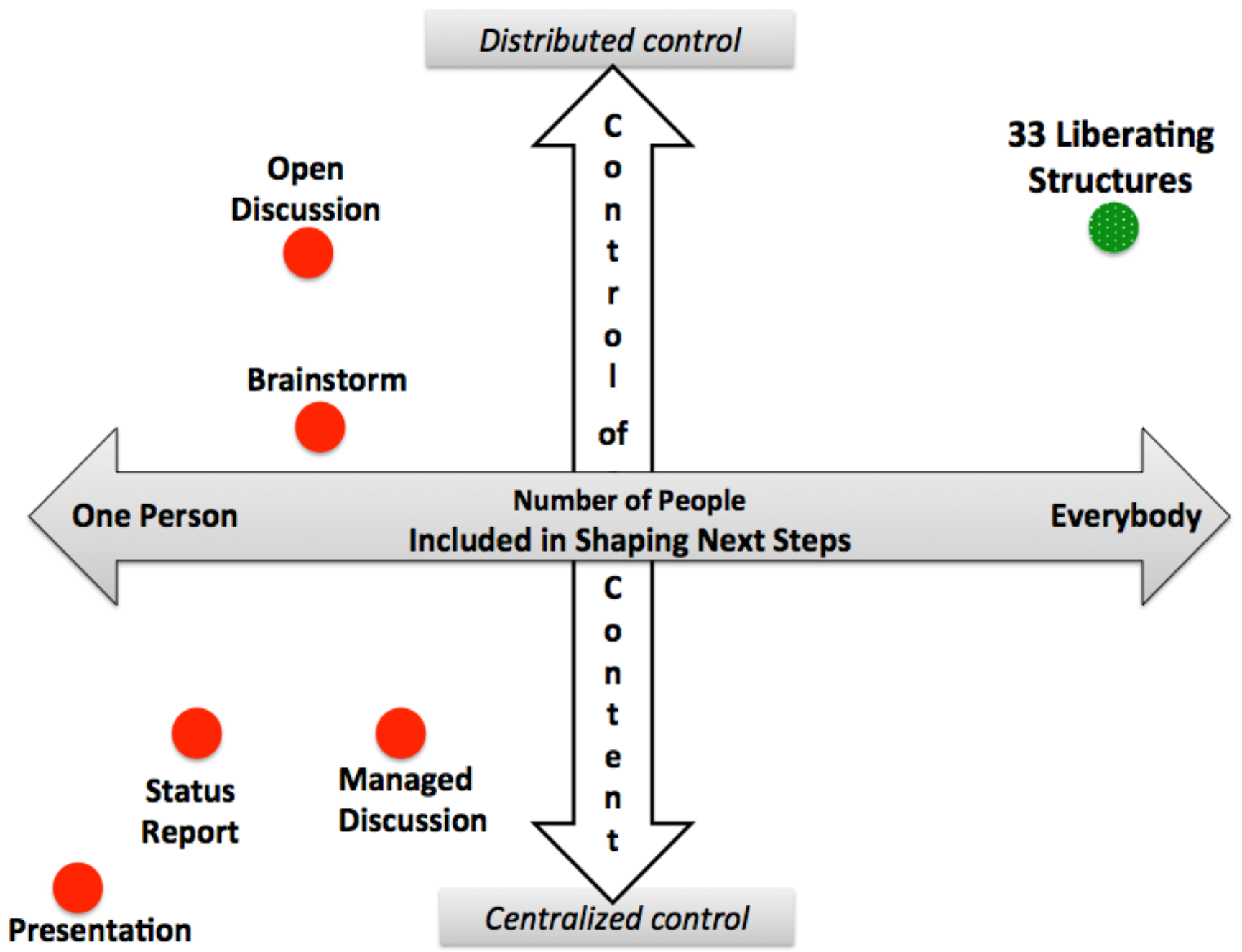
- Over-controlled, too uniform, engaging only a select few in shaping direction
- Under-controlled, too unstable and too random to shape direction



# Simple Rules to Unleash A Culture of Innovation

**Liberating Structures introduce tiny shifts in the protocols of how we meet, plan, decide and relate to each other. They put the innovative and facilitative power once reserved for experts only in the hands of everyone.**





*Distributed control*

C  
o  
n  
t  
r  
o  
l  
o  
f

**33 Liberating Structures**



**Open Discussion**



**Brainstorm**



**One Person**

**Number of People  
Included in Shaping Next Steps**

**Everybody**

C  
o  
n  
t  
e  
n  
t

**Status Report**



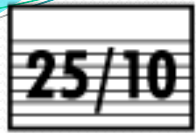
**Managed Discussion**



**Presentation**



*Centralized control*



# Crowd Sourcing

*Rapidly Generate and Sift a Group's Most Powerful Actionable Ideas*

- Invite each participant to write a big idea and first step on their card. 5 min.
- Conduct five 3-minute exchange-and-scoring rounds with time for milling in between. 15 min.
- Ask participants to add the 5 scores on the back of the card they are holding. 1 min.
- Scoring: 5 ~ this is a great idea to 1 ~ not my cup of tea
- Find the best-scoring ideas with the whole group by conducting a countdown. 5 min.
- End by asking, “What caught your attention about this session?” 2 min.

25/10

# Crowd Sourcing

*Rapidly Generate and Sift a Group's Most Powerful Actionable Ideas*

**What are your big ideas related to important “topic areas” for developing a regional water stewardship message?**





# Open Space Technology

*Liberate Inherent Action and Leadership in Groups of Any Size*

- Introduce topic areas determined by 25/10 Crowd Sourcing activity. 2 min
- Conveners facilitate sessions; ***Groups develop recommendations and action plans.*** Notes are taken and posted. **Two rounds, 20-25 min each**
- Debrief and proceedings shared. **10 min**
  - **2 min debrief per group**



**Thank you!**