

SCRIPT 2: IWAC STORMWATER/ALL SEASONS
Appropriate for all seasons (fertilizer/dog waste)
RUNS :30 1/12/17 KSPS Public Television



VIDEO:	AUDIO:
<p>MCU Gameshow host, in CK with "The Aquifer Challenge" gameshow logo in the background, reading his question from a card</p>	<p>(GAMESHOW HOST INTENSE MUSIC)</p> <p>O.K. players, the category is Storm Drains ...</p>
<p>Cutaways to 3 game players listening intently</p> <p>Clips: Both Idaho and WA landscape with Spokane River storm drain with water going into it, water draining shows leaves, debris and dog waste add GFX: stormwater carries contaminants</p>	<p>You know the Aquifer is our sole source of drinking water... That storm water is carried into the aquifer, lakes and Spokane river.</p> <p>And it can carry harmful contaminants such as dog waste, fertilizers, herbicides, and crud on our streets...</p>
<p>2-shot players as we see Player 1 buzzes in and begins to answer;</p>	<p>So, players... what can <u>you</u> do to protect our water?</p>
<p>Split screen, player 1 with Clip: person with dog on leash and using bag to pick up dog waste GFX: Pick up after your dog (add a checkmark)</p>	<p>(PLAYER 1) Pick up what dogs leave behind!</p>
<p>Split screen, player 2 with Clip: homeowner casting fertilizer on lawn but lands on sidewalk & street GFX: Don't fertilize the street or sidewalk (add a checkmark)</p>	<p>(PLAYER 2 - QUICKLY) Don't fertilize the street or sidewalk!</p>
<p>Split screen, player 3 with Clip: CU storm drain as someone brushes leaves and debris away (add a checkmark)</p>	<p>(PLAYER 3 - QUICKLY) Clean leaves and debris from storm drains!</p>
<p>Gameshow Host MCU</p>	<p>(GAMESHOW HOST) Well... this is something... You've ALL won!</p>
<p>All three players as they react.</p>	<p>(SOUND EFFECTS: Bells going off, happy music, applause)</p>
<p>Full screen GFX or keyed over other action:</p> <p>IWAC logo Web address Our Water, Our Future</p>	<p>(ANNOUNCER)</p> <p>A message from the Idaho-Washington Aquifer Collaborative.</p> <p>I-WAC-dot – U-S. Our Water. Our Future.</p>

SCRIPT 4: IWAC STORMWATER/OILS & CARWASH

Appropriate for spring/summer/early fall

RUNS :30 1/12/17 KSPS Public Television



VIDEO:	AUDIO:
<p>MCU Gameshow host, in CK with “The Aquifer Challenge” gameshow logo in the background, reading his question from a card</p>	<p>(GAMESHOW HOST INTENSE MUSIC) OK, for the game... the category is “Oils and Hazardous Waste”:</p>
<p>Cutaways to 2 game players listening intently, possible split screen</p>	<p>Knowing that the Aquifer is our sole source of drinking water...</p>
<p>Clips: ID & WA landscape with Spokane River storm drain with water going into it, water draining shows debris, oil slick. Someone pouring liquid down drain with red “Do Not” circle.</p>	<p>That water from storm drains goes into our lakes and the Spokane River</p>
<p>add GFX: stormwater carries contaminants</p>	<p>And storm drain water can carry harmful contaminants such as oils and heavy metals...</p>
<p>MCU Gameshow host</p>	<p>Name three ways you can help protect our water.</p>
<p>2-shot players as we see Player 1 begin to answer; MCU Player 1, buzzing in. Split-screen with clip, add GFX: Don’t pour anything in storm drains (checkmark)</p>	<p>(PLAYER 1) Don’t pour anything into storm drains or drywells</p>
<p>Change clip/GFX: Fix car leaks (checkmark)</p>	<p>Um... fix car leaks to keep oil off roads and driveways...</p>
<p>Change clip/GFX: Take car to carwash or wash on lawn (checkmark)</p>	<p>... And... um... Take my car to a carwash or wash it on my lawn instead of washing it in my driveway.</p>
<p>Gameshow Host MCU</p>	<p>(GAMESHOW HOST) Only rain down the drain – That’s right! You’ve won! Clean water for everyone!</p>
<p>Player 1 reacts</p>	<p>(SOUND EFFECTS: Bells going off, happy music, applause)</p>
<p>Full screen GFX or keyed over other action: IWAC logo Web address Our Water, Our Future</p>	<p>(ANNOUNCER) A message from the Idaho-Washington Aquifer Collaborative. I-WAC-dot – U-S. Our Water. Our Future.</p>

SCRIPT 5: IWAC/LAWN CARE
Appropriate for spring/summer/early fall
RUNS :30 1/12/17 KSPS Public Television



VIDEO:

MCU Gameshow host, in CK with “The Aquifer Challenge” gameshow logo in the background, reading his question from a card

Cutaways to 2 game players listening intently, possible split screen

Clips: ID and WA Landscape with Spokane River Water sprinkling on driveway, sidewalk and road with water running into a storm drain; watering in the rain

MCU Gameshow host

- A. GFX with image: Don’t water when it rains.
- B. GFX with image: Don’t water sidewalks and Driveways and streets
- C. GFX with image: Don’t water from noon to 6 pm
- D. GFX with image: Tall grass reduces evaporation.

MCU Player2, buzzing in

Gameshow Host MCU
Player 2 reacts

Full screen GFX or keyed over other action:
IWAC logo
Web address
Our Water, Our Future

AUDIO:

(GAMESHOW HOST INTENSE MUSIC)
OK, players the category is **Lawns:**

We know that the Aquifer is our sole source of drinking water...

And wasting water reduces flow in the Spokane River and water supply.

So, for the game... What can you do to use water wisely on lawns?

- A. Don’t water the lawn in the rain.
- B. Don’t water sidewalks, driveways and streets.
- C. Don’t water between noon and 6 pm

Or

- D. let your lawn grow taller to reduce evaporation

(PLAYER 2:)

A! B! No, C. No, D!

(GAMESHOW HOST)

That’s right: it’s all 4! You win!
(SOUND EFFECTS: Bells going off, happy music, applause)
(ANNOUNCER)

A message from the Idaho-Washington Aquifer Collaborative.

SCRIPT 6: IWAC/BATHROOM

Appropriate for all seasons

RUNS :30 1/12/17 KSPS Public Television



VIDEO:	AUDIO:
<p>MCU Gameshow host, in CK with “The Aquifer Challenge” gameshow logo in the background, reading his question from a card</p> <p>Clips: ID & WA landscape with Spokane River (i.e., CDA boardwalk and lake, Post Falls dam, Lake Pend Orielle. Spokane clock tower, bowl and pitcher with rafters, Spokane river access points with kayakers.)</p> <p>Cutaways to 2 game players listening intently, possible split screen</p> <p>Players look embarrassed about the bathroom mention...</p> <p>MCU Player 1, buzzing in GFX with image: Shorter showers</p> <p>GFX with image: Don’t flush medicines</p> <p>GFX with image: Water Sense logo: Use WaterSense approved fixtures</p> <p>Gameshow Host MCU</p> <p>Players react looking at one another, very happy</p> <p>Players look nervous.</p> <p>Full screen GFX or keyed over other action: IWAC logo Web address Our Water, Our Future</p>	<p>(GAMESHOW HOST) Now, the bonus category... Bathrooms:</p> <p>We know that the Aquifer is our sole source of drinking water... and we need to avoid polluting it... and wasting it.</p> <p>Imagine you’re in your bathroom at home... What can you do to help our aquifer?</p> <p>(PLAYER 1) Take shorter showers!</p> <p>(PLAYER 2 - QUICKLY) Never flush medicines down the toilet!</p> <p>(PLAYER 3 - QUICKLY) Replace old toilets and fixtures with WaterSense approved products.</p> <p>(GAMESHOW HOST) That’s right... You’ve ALL won!</p> <p>(SOUND EFFECTS: Bells going off, happy music, applause)</p> <p>(GAMESHOW HOST) O.K. – Sudden death! (ANNOUNCER)</p> <p>A message from the Idaho-Washington Aquifer Collaborative.</p> <p>I-WAC-dot – U-S. Our Water. Our Future.</p>