

SCRIPT: IWAC STORMWATER/ONLY RAIN

Appropriate for all seasons

RUNS :30 12/12/16 KSPS Public Television



VIDEO:

MCU Gameshow host, in CK with "The Aquifer Game" gameshow logo in the background, reading his question off of a card

Cutaways to 2 game players listening intently

Clips:

Storm drain with water going into it

Landscape with Spokane River

Clip: CU storm drain as someone brushes leaves away

GFX with checkmark: Keep storm drains clear

Clip: car parked on street, oil spot under it

GFX with checkmark: Fix car leaks

Gameshow Host MCU

MCU Player 1 as she/he speaks and reacts

Flashing GFX: Only rain down the drain!

Full screen GFX or keyed over other action:

IWAC logo

Web address,

Our Water, Our Future

AUDIO:

(GAMESHOW HOST; INTENSE MUSIC)

Now, your final question...

You know that water from storm drains goes into the Spokane River, and our aquifer... which is our sole source of drinking water.

You know you need to keep your storm drains clean...

And fix car leaks to keep oil off of roads and driveways...

So, for all the points, what can you put into your storm drain?

(PLAYER 1)

Only rain down the drain?

(SOUND EFFECTS: Bells going off, happy music, applause)

(GAMESHOW HOST)

You've won! Clean water for everyone!

(ANNOUNCER)

A message from the Idaho-Washington Aquifer Collaboration.

I-WAC-dot – U-S. Our water, our future.

SCRIPT: IWAC STORMWATER/ALL SEASONS

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VIDEO:

AUDIO:

MCU Gameshow host, in CK with “The Aquifer Game” gameshow logo in the background, reading his question off of a card

(GAMESHOW HOST)

O.K. players, this is it...

Cutaways to 3 game players listening intently

You know the Aquifer is our sole source of drinking water...

Clips:

Alternate landscape with Spokane River

That water from storm drains into the aquifer... and our lakes and rivers.

storm drain with water going into it,
water draining shows debris, oil slick
add GFX: stormwater carries contaminants

And it can carry harmful contaminants such as pesticides, fertilizers, and crud on our streets...

2-shot players as we see Player 1 buzzes in and begins to answer;

So, players... what can you do?

(PLAYER 1)

Split screen, player 1 with Clip: under a car parked on street with oil spot
GFX: Fix car leaks (add a checkmark)

Fix car leaks to keep oil off of roadways?

(PLAYER 2 - QUICKLY)

Split screen, player 2 with Clip: homeowner casting fertilizer on lawn
GFX: Avoid over-fertilizing (add a checkmark)

Don't use too much fertilizer?

(PLAYER 3 - QUICKLY)

Split screen, player 3 with Clip: CU storm drain as someone brushes leaves away (add a checkmark)

Keep debris away from storm drains?

Gameshow Host MCU

(GAMESHOW HOST)

All three players as they react

Well... this something... You've ALL won!

(SOUND EFFECTS: Bells going off, happy music, applause)

Full screen GFX or keyed over other action:

(ANNOUNCER)

IWAC logo
Web address

A message from the Idaho-Washington Aquifer Collaboration.

Our Water, Our Future

I-WAC-dot – U-S. Our water, our future.

SCRIPT: IWAC STORMWATER/FERTILIZER
Appropriate for spring/summer/early fall
RUNS :30 12/12/16 KSPS Public Television



VIDEO:

AUDIO:

MCU Gameshow host, in CK with “The Aquifer Game” gameshow logo in the background, reading his question off of a card

(GAMESHOW HOST)

Cutaways to 2 game players listening intently
Clips:
Landscape with Spokane River

Our final question...

Storm drain with water going into it, water draining shows debris, oil slick
add GFX: stormwater carries contaminants

Knowing that the Aquifer is our sole source of drinking water...

That water from storm drains goes into it, as well as our lakes and rivers...

2-shot of players listening, player 1 hitting button

And storm drain water can carry harmful contaminants such as pesticides and fertilizers...

What can you do when it comes to lawn care?

MCU Player 1

(PLAYER 1)

Don't use too much fertilizer and pesticides?

MCU Gameshow host

(GAMESHOW HOST)

Can you be more specific?

MCU Player 1

(PLAYER 1 - QUICKLY)

Uh, Read and follow the directions on the package?

Split screen, player 2 with Clip: homeowner casting fertilizer on lawn

(GAMESHOW HOST)

Congratulations... You've won!

GFX: Avoid over-fertilizing (add a checkmark)

(SOUND EFFECTS: Bells going off, happy music, applause)

Change GFX TO flashing: Only rain down the drain!

(ANNOUNCER)

Full screen GFX or keyed over other action:

A message from the Idaho-Washington Aquifer Collaboration.

IWAC logo

Web address,

Our Water, Our Future

I-WAC-dot – U-S. Our water, our future.

SCRIPT: IWAC STORMWATER/LAWN & CARWASH
Appropriate for spring/summer/early fall
RUNS :30 12/12/16 KSPS Public Television



VIDEO:	AUDIO:
MCU Gameshow host, in CK with “The Aquifer Game” gameshow logo in the background, reading his question off of a card	(GAMESHOW HOST)
Cutaways to 2 game players listening intently, possible split screen	OK, for the game:
Clips: Alternate landscape with Spokane River storm drain with water going into it, water draining shows debris, oil slick add GFX: stormwater carries contaminants	Knowing that the Aquifer is our sole source of drinking water... That water from storm drains goes into it, as well as our lakes and rivers... And storm drain water can carry harmful contaminants such as pesticides and fertilizers...
2-shot players as we see Player 1 begin to answer;	Name three ways you can help.
MCU Player 1, buzzing in	(PLAYER 1)
Split-screen with clip, add GFX: Avoid over-fertilizing (checkmark)	Don’t over-fertilize my lawn...
Change clip/GFX: Keep water off the street (checkmark)	Um... Don’t water the driveway and street...
Change clip/GFX: Take car to carwash (checkmark)	And... um... Take my car to a carwash instead of washing it in my driveway?
MCU Gameshow host	(GAMESHOW HOST)
Gameshow Host MCU	Only rain down the drain – That’s right!
Player1 reacts	(SOUND EFFECTS: Bells going off, happy music, applause) (ANNOUNCER)
Full screen GFX or keyed over other action:	A message from the Idaho-Washington Aquifer Collaboration.
IWAC logo Web address Our Water, Our Future	I-WAC-dot – U-S. Our water, our future.

SCRIPT: IWAC/LAWN CARE
Appropriate for spring/summer/early fall
RUNS :30 12/12/16 KSPS Public Television



VIDEO:

AUDIO:

MCU Gameshow host, in CK with "The Aquifer Game" gameshow logo in the background, reading his question off of a card

(GAMESHOW HOST)

Cutaways to 2 game players listening intently, possible split screen

OK, players:

Clips:

Landscape with Spokane River

We know that the Aquifer is our sole source of drinking water...

storm drain with water going into it, sprinkling on driveway or road

That contaminants can get into it through storm drains...

MCU Gameshow host

And wasting water reduces the water supply.

GFX with image: Don't over fertilize

So, for the game... What can you do?

GFX with image: Don't water sidewalks and driveways

A. Don't over-fertilize.

GFX with image: Don't water in the heat of the day

B. Don't water sidewalks and driveways.

MCU Player2, buzzing in

Or C, Avoid watering in the heat of the day

Gameshow Host MCU

(PLAYER 2:)

Player2 reacts

A! No, B! No, C??

Full screen GFX or keyed over other action:

(GAMESHOW HOST)

IWAC logo

That's right: it's all 3! You win!

Web address

(SOUND EFFECTS: Bells going off, happy music, applause)

Our Water, Our Future

(ANNOUNCER)

A message from the Idaho-Washington Aquifer Collaboration.

I-WAC-dot – U-S. Our water, our future.

SCRIPT: IWAC/BATHROOM

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VIDEO:

AUDIO:

MCU Gameshow host, in CK with “The Aquifer Game” gameshow logo in the background, reading his question off of a card

(GAMESHOW HOST)

Now, the bonus round:

Cutaways to 2 game players listening intently, possible split screen

We know that the Aquifer is our sole source of drinking water... and we need to avoid polluting it... and wasting it.

Players look embarrassed about the bathroom mention...

Imagine you’re in your bathroom at home... What can you do to help our aquifer?

MCU Player 1, buzzing in
GFX with image: Shorter showers

(PLAYER 1)

Take shorter showers?

GFX with image: Don’t flush medicines

(PLAYER 2 - QUICKLY)

Never flush medicines down the toilet?

GFX with image: Fix leaking faucets and toilets

(PLAYER 3 - QUICKLY)

Fix leaking faucets and toilets?

Gameshow Host MCU

(GAMESHOW HOST)

That’s right... You’ve ALL won!

Players react looking at one another, very happy

(SOUND EFFECTS: Bells going off, happy music, applause)

Players look nerviou

(GAMESHOW HOST)

O.K. – Sudden death!

Full screen GFX or keyed over other action:

(ANNOUNCER)

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Our Water, Our Future

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