

The Business of Managing Water



Friday March 17, 2017 7:30am to 10am Lincoln Center • Spokane, WA Learn more at www.spokaneriver.net/h2obreakfast

Join us in welcoming Craig Mackey, Co-Director, Protect the Flows, The Business Voice for the Colorado River

Craig Mackey is sure to heighten the dialog and aspirations of managing water resources affecting the Spokane River and our precious Spokane Valley Rathdrum Prairie Aquifer. Leavened with 30 years of experience, he brings an optimistic view of how communities can embrace continued growth while accommodating future water resource needs.

Central to Craig's story is his leading edge work to build a unique business voice to promote a healthy and flowing Colorado River. He draws on his experience leading policy and lobbying efforts for the Outdoor Industry Association, working with chambers of commerce, and building programs with Fortune 500 companies. These efforts cut across public, private and non-profit sectors with innovative partnerships and dynamic, solution oriented approaches to embracing our water future.

Join us for a morning that will leave you inspired and ready to do your part in protecting and celebrating our region's waterways. Go to www.spokaneriver.net/h2obreakfast for more info and registration.

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