



IDAHO WASHINGTON AQUIFER COLLABORATIVE

iwac.us

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Dan Kegley - President
Terry Pickel - Vice President
Rob Lindsay - Secretary
Ron Wilson – Treasurer
Mike Galante – Past President

Our Water. Our Future.

The Idaho Washington Aquifer Collaborative (IWAC) works to maintain and enhance water quality and quantity for present and future generations by developing management strategies which benefit the Spokane Valley Rathdrum Prairie Aquifer and the Spokane River watersheds.

April 11, 2017, 1:30 – 3:30 PM, Liberty Lake Sewer and Water District
Representatives Present

	Organization	Representative	Email Address
	Avista	Michele Drake	Michele.drake@avistacorp.com
	Avondale Irrigation District	Bob Chandler	bobchandlercda@gmail.com
	Bar Circle S Water Company	Rob Turnipseed	avondalecon@frontier.com
√	City of Coeur d’Alene	Terry Pickel	tpickel@cdaid.org
√	City of Post Falls	John Beacham Monica Ott	jbeacham@postfallsidaho.org mott@postfallsidaho.org
	City of Spokane RPWRF	Mike Coster	mcoaster@spokanecity.org
√	City of Spokane Water Department	Dan Kegley Bill Rickard	dkegley@spokanecity.org brickard@spokanecity.org
	Coeur d’Alene Tribe of Indians	Laura Laumatia	llaumatia@cdatriben-nnsn.gov
	Consolidated Irrigation District No. 19	Shane Sheppard	consolidatedirrigation@comcast.net
	East Greenacres Irrigation District	Ron Wilson	ron@eastgreenacres.org
	Hayden Area Regional Sewer Board	Ken Windram Shirley Carter	ken@harsb.org
	Hayden Lake Irrigation District	Branden Rose	
√	Liberty Lake Sewer and Water District	BiJay Adams Jeremy Jenkins	bijay@libertylake.org jjenkins@libertylake.org
	Moab Irrigation District	Kathleen Small	kathleensmall@comcast.net
	Model Irrigation District	Rick Neal	rick@modirr.org
	Modern Electric Water Company	Bryan St Clair	bstclair@mewco.com
√	North Kootenai Water & Sewer District	Mike Galante	mikeg@nkwsd.com
	SAJB Program Leader	Tonilee Hanson	sajbinfo@gmail.com

	Spokane Co. Water Resources	Rob Lindsay	rlindsay@spokanecounty.org
	Spokane County Water District No. 3	Ty Wick Kelly Williquette	scwd3@comcast.net scwd3engr@comcast.net
	Spokane Tribe of Indians	Brian Crossley	crossley@spokanetribe.com
	Vera Water and Power	Todd Henry	thenry@verawaterandpower.com
	Facilitation		
	Spokane County Water Resources	Toni Taylor	TNTAYLOR@spokanecounty.org
	Guests		
√	City of Spokane Valley	Henry Allen	hallen@spokanevalley.org
√	Idaho Water Engineering	Bob Haynes	bob@idahowaterengineering.com

A special thanks to Terry Pickel for submitting the April meeting minutes.

AGENDA

Welcome and Introductions – President Dan Kegley opened the meeting, welcomed everyone and conducted introductions.

Financial Report – Treasurer, Ron Wilson reported a 3/31/17 Mountain West Bank balance of \$56,098.75. Expenses amounted to \$81.20 for the Award presented to Ty Wick. Deposits of annual assessments on 3/09/17 were \$4,000.

Approval of Meeting Minutes – President Dan Kegley called for additions or revisions to the Minutes for March 2017, hearing none, minutes were approved by consensus.

Old Business

Trademark slogan - Our Water. Our Future. President Kegley discussed trademarking the slogan. After further research by Ron Wilson, costs are higher than originally anticipated. The least expensive and simplest method to establish a trademark would be a minimum of \$400 initially plus an annual renewal fee. To proceed through Legal Zoom, it would cost a minimum of \$875 for a 10-year trademark. Either way will require additional information to initiate the process and complete required documentation. Dan will bring this back at the May meeting for further review and discussion/action. John asked what are the benefits of trademarking? Further discussion ensued regarding control of the slogan and where it could beneficially be used. Jeremy asked about the duration of the trademark? Dan reiterated up to 10 years for the Legal Zoom process. It was also mentioned that the trademark in association with the IWAC logo really identifies IWAC’s core mission.

Storm Drain Video Edits – The members reviewed the edited Storm Drain video based on previous comments. The background was still a little off but better than previous showing. Comment was made that in order to completely fix the background, they would probably have to reshoot entire spot. The failed fist bump was removed. The fertilizer on the sidewalk was greatly improved. Overall it was approved to go with the current edits on this spot.

Oils and Hazardous Wastes Video – The members reviewed this video spot for the first time. Video used the same cast. Still some issues with the game show background. The “fish, dump no waste” message on the catch basin shot appeared to have been photo shopped in. Needs to be further enhanced to make more visible or shot with a badge on the curb. Further discussion pointed out that the badge may be more difficult to read in the split second of the shot. Oily sheen on water was a good effect but may need to be enhanced. Discussed whether to use the catch basin shot from the beta version video. There was discussion about the video name, especially with “hazardous wastes”. Everyone was concerned that hazardous wastes may be too strong for this spot and would miss the target. It was suggested to change to “Oils and Household Wastes”. Bijay Adams suggested using the word “pollutants” instead of “wastes”. Mike Galante explained that there will be a series of the videos for each subject and we can address specific items in each. The “Wash your car on the lawn” comment was good. So was “Only rain down the drain”. The Emcee is excellent in both videos, gives that upbeat message. Mike will let KSPS know of the desired edits for the second video and will follow up to see if the Kootenai County badge will be visible enough. Further discussion took place on the “fish” versus the “badge”, or maybe use both to get the extra effect.

Landscape Irrigation Design Standards – President Dan Kegley discussed the creation of a regional message regarding the irrigation design standards previously presented by Bijay Adams. He has heard from some of the utilities that they would prefer to present the message to their boards and elected officials themselves rather than a presentation by IWAC as they felt they would have better success. Creation of presentation tools was floated as an idea to help members. Dan was still contemplating whether there would be sufficient time to have a regional presentation at the May meeting. Question was asked if IWAC could back a regional policy. Dan stated that it may be an option or maybe a simple “statement of support” would be much easier to accomplish. Also discussed was the creation of a “Presentation in a Box” with informational materials that could be handed out or sent to utility customers, landscape contractors and irrigation contractors to spread the message and encourage them to conserve. Bijay Adams pointed out the potential cost savings of rotors versus spray heads. The spray heads usually put out around 2.5 gpm whereas the rotors generally put out between .7 and .8 gpm with much better coverage. The change out is very simple and the rotors are readily available. Bijay asked if IWAC could become a member of WaterSense. He believed it to be a free membership. WaterSense provides PR campaigns, banners, press releases, etc. for the members. It is currently a federally funded program but funding may go away in the near future. Dan felt we should at least move forward with participation for now as long as it may last. It was mentioned that federal funding for the **Start Revolving Fund** loan programs is very likely gone. Dan will bring this back to the members at the next meeting for further discussion.

Drippy the Water Drop Claymation – President Dan Kegley presented discussion of the original idea of animation which was anticipated to cost at least \$14,000. The idea of using Claymation instead was presented, which could cost around \$7,000. But may be able to work with some of the local educational institutions that dabble in this medium to get significantly reduced costs. Would be looking at 30 to 90 second spots. Could be a series of spots to cover the entire story. Could use the playing cards to be created as the general theme for the spots. May be useful to

teachers to use together. Will further explore the potential and related costs. Question was asked if we should engage educators in the discussion now or wait until the fall semester? As we are not planning any summer meetings, Dan would like to establish a subcommittee to work through the summer to keep this discussion going for updates at the first fall meeting. Need to check with Toni Taylor and Kayla to see if they have any interest. Can do a lot with clay and the visual impact is important. The potential length of the video is also an essential consideration. Should check with Jim Ekins, SFCC and the SCC Water Resource programs.

New Business

The IWAC Facilitator Role – Bob Haynes has been with IWAC for 3 to 4 years filling this role. Originally the concern was that there may be issues with bi-state cooperation and the facilitator could act as a mediator. However, the bi-state cooperation has been very well received with little to no problems at all. So, Bob's services have not really been needed. IWAC will keep the role for any needs in the future as our mission progresses. Under current bylaws Bob will still be able to attend meetings as a general member. Mike Galante made a motion to put Bob Haynes on a standby status until the facilitator services are needed, such as resource management for the region. Bob would then do third party facilitation for resource discussion. BiJay Adams seconded the motion. The question was raised, regarding the hourly service fee, as to whether this could be decided by the Board or if should go before the members. President Kegley preferred a general vote since it involved IWAC funding. The motion was approved unanimously. Bob briefly discussed his view of IWAC versus other regional agencies and how well the members have worked together. He felt that utilization of the WSU students enhanced the collaborative efforts for the group.

IWAC Budget – President Kegley began discussion of development of a budget for IWAC. Since the organization is non-profit but is dealing with larger funding than was originally anticipated, he feels it is time to set up an annual operating budget. We need to identify the actual operating costs. Dan also discussed elements of potential budget items such as funding for speakers at the meetings and any special programs desired/needed. He will try to have an outline ready for the next meeting in May but certainly would be ready for the meeting in September. IWAC will need to set up a budget committee.

Member updates:

CDA – Seltice Way road construction from Huetter Rd. to the Northwest Blvd corridor will be taking place this summer. Good place to avoid for now.

Dan Kegley announced the “No Water, No Beer” fund raiser which will be taking place on Friday, May 12, 2017 from 5:00 – 8:00 pm at the English Setter Brewery with proceeds going to water and waste water operator education scholarships and **Water For People**. \$25 entry fee.

IESS-AWWA will hold an “Indian Canyon Golf Tournament” on Friday, July 28, 2017 from 8:00 AM to 1:00 PM with proceeds going to the Section YP program.

The IESS-AWWA Section conference will be in Kennewick, WA May 3rd to 5th. It was mentioned that IBOL is working on sponsoring an apprenticeship program for young operators.

There will be a “Water to Wine” fund raiser at Chateau Rive on Friday, May 19, 2017 from 5:30 - 8:30 pm. Proceeds will go to a river restoration projects and a new boat access point at Glover Field.

Handouts printed or sent via e-mail: IWAC Agenda, IWAC March Meeting Minutes, Treasurer’s Report. Previous IWAC meeting agendas, minutes, supporting documents and presentations can be found at <http://www.iwac.us/category/meetings/>.

Adjourn

There being no further business this 11th day of April 2017, President Kegley adjourned the meeting at 3:00 pm.

President Dan Kegley

Vice President Terry Pickel