

IDAHO WASHINGTON AQUIFER COLLABORATIVE



Our Water. Our Future.
www.iwac.us

The Idaho Washington Aquifer Collaborative (IWAC) is a non-profit organization working to maintain and enhance water quality and quantity for present and future generations by developing management strategies which benefit the Spokane Valley Rathdrum Prairie Aquifer and the Spokane River region.

President- Dan Kegley, VP-Terry Pickel,
Secretary-Rob Lindsay, Treasurer-Ron Wilson

July 10, 2018

Irrigation & Landscape Design Standards RFP

Questions from applicants:

- Does the IWAC group have an anticipated timeline including any milestones specific to timing needs based on jurisdictions you are wanting to influence?
- Does the IWAC group have a generalized budget in terms of effort related to the Scope of Work identified in the RFP?



Contract
&
Irrigation and Landscape Design 2-Minute Video
Storyboard



IDAHO WASHINGTON AQUIFER COLLABORATIVE

REGIONAL COLLABORATION MAINTAINING AND ENHANCING
WATER QUALITY AND QUANTITY FOR PRESENT AND FUTURE GENERATIONS

Our Water. Our Future.

protect our waters

control contaminants

use water wisely

learn more



Protect and enjoy our most precious resource – clean water.



Together we can improve water quality in our lakes, rivers, ground and drinking water.



Efficient water use and conservation is good for our environment and economy.



Education and awareness are essential to protecting and preserving our waters.

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WHAT'S POPULAR

- [Aquifer Video](#)
- [Aquifer Atlas](#)
- [Find My Water Provider](#)
- [Spokane Kootenai Waste Directory](#)
- [Wisescape Guidebook](#)
- [Our Gem Lake*A*Syst](#)
- [Rathdrum Prairie CAMP](#)
- [Make a Report](#)

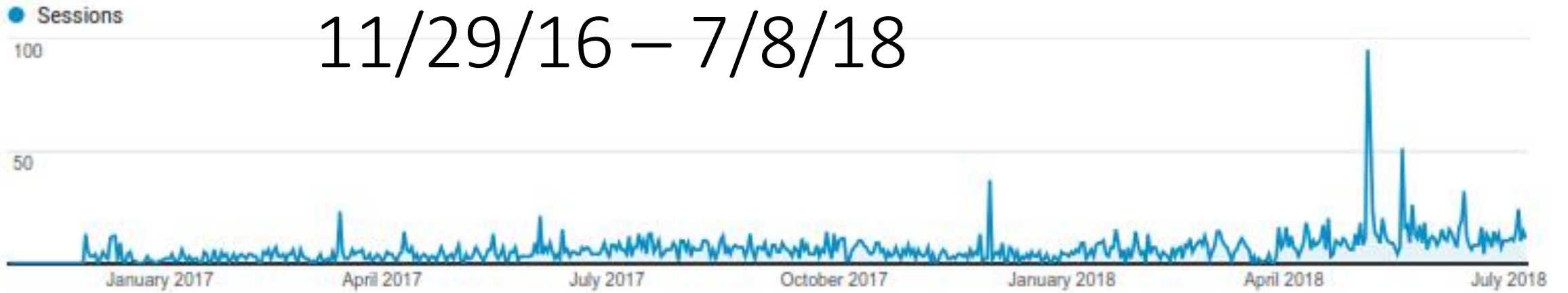
PARTNERING IN SHARED STEWARDSHIP
OF THE SPOKANE VALLEY
RATHDRUM PRAIRIE AQUIFER AND
SPOKANE RIVER WATERSHED



IWAC Website Google Analytics

11/29/16
to
7/9/18

11/29/16 – 7/8/18



Sessions

3,631



Users

3,067



Pageviews

8,849



Pages / Session

2.44



Avg. Session Duration

00:01:47



Bounce Rate

73.20%

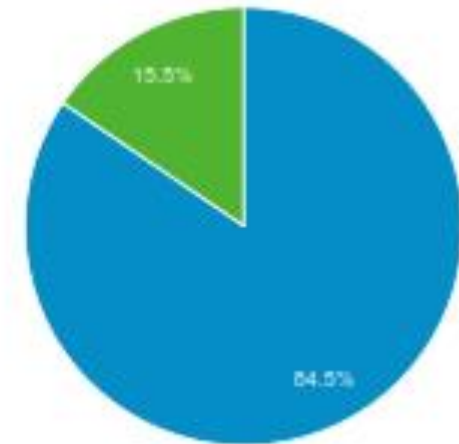


% New Sessions

84.47%

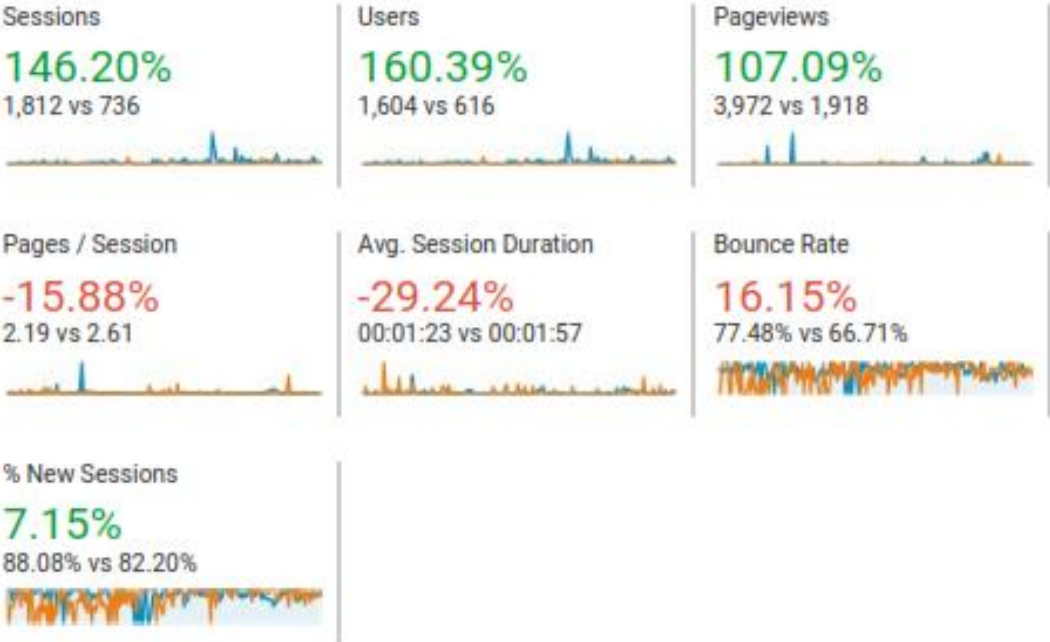
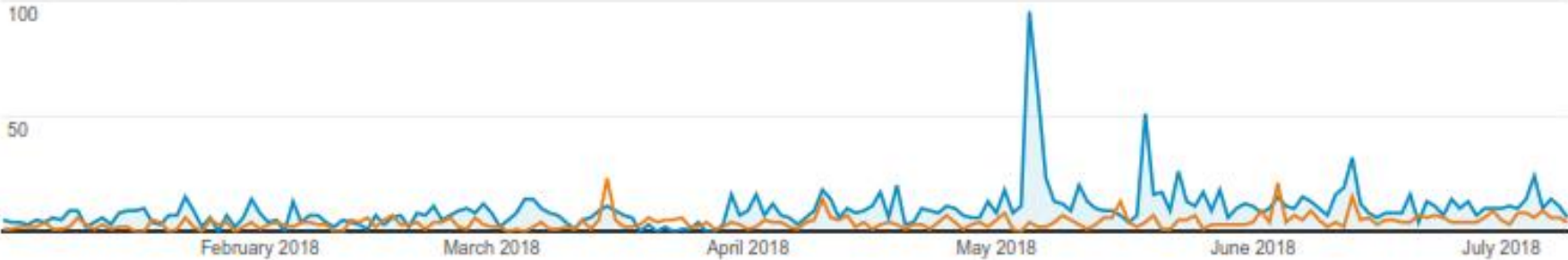


■ New Visitor ■ Returning Visitor



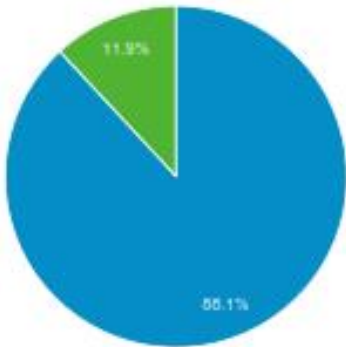
Blue line 1/1/18 – 7/9/18
 Orange line 1/1/17- 7/9/17

Jan 1, 2018 - Jul 9, 2018: Sessions
 Jan 1, 2017 - Jul 9, 2017: Sessions

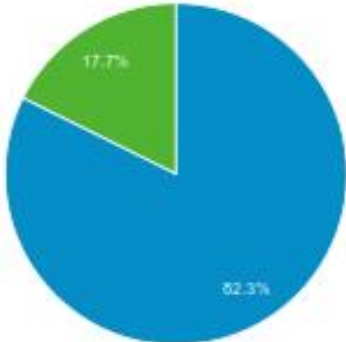


■ New Visitor ■ Returning Visitor

Jan 1, 2018 - Jul 9, 2018

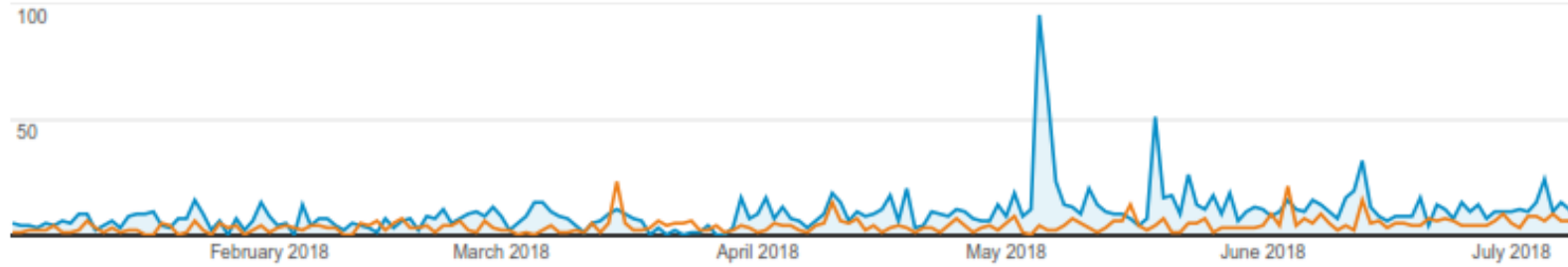


Jan 1, 2017 - Jul 9, 2017



Jan 1, 2018 - Jul 9, 2018: ● Sessions

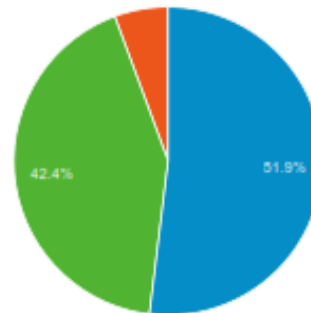
Jan 1, 2017 - Jul 9, 2017: ● Sessions



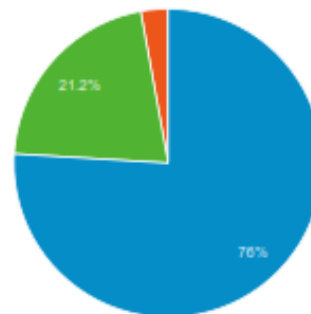
1/1/18- 7/9/18– Blue
1/1/17- 7/9/17 – Orange

Device Category	Sessions	Sessions	Contribution to total: Sessions
	146.20% 1,812 vs 736	146.20% 1,812 vs 736	
1. desktop			
Jan 1, 2018 - Jul 9, 2018	941	51.93%	
Jan 1, 2017 - Jul 9, 2017	559	75.95%	
2. mobile			
Jan 1, 2018 - Jul 9, 2018	769	42.44%	
Jan 1, 2017 - Jul 9, 2017	156	21.20%	
3. tablet			
Jan 1, 2018 - Jul 9, 2018	102	5.63%	
Jan 1, 2017 - Jul 9, 2017	21	2.85%	

Jan 1, 2018 - Jul 9, 2018



Jan 1, 2017 - Jul 9, 2017

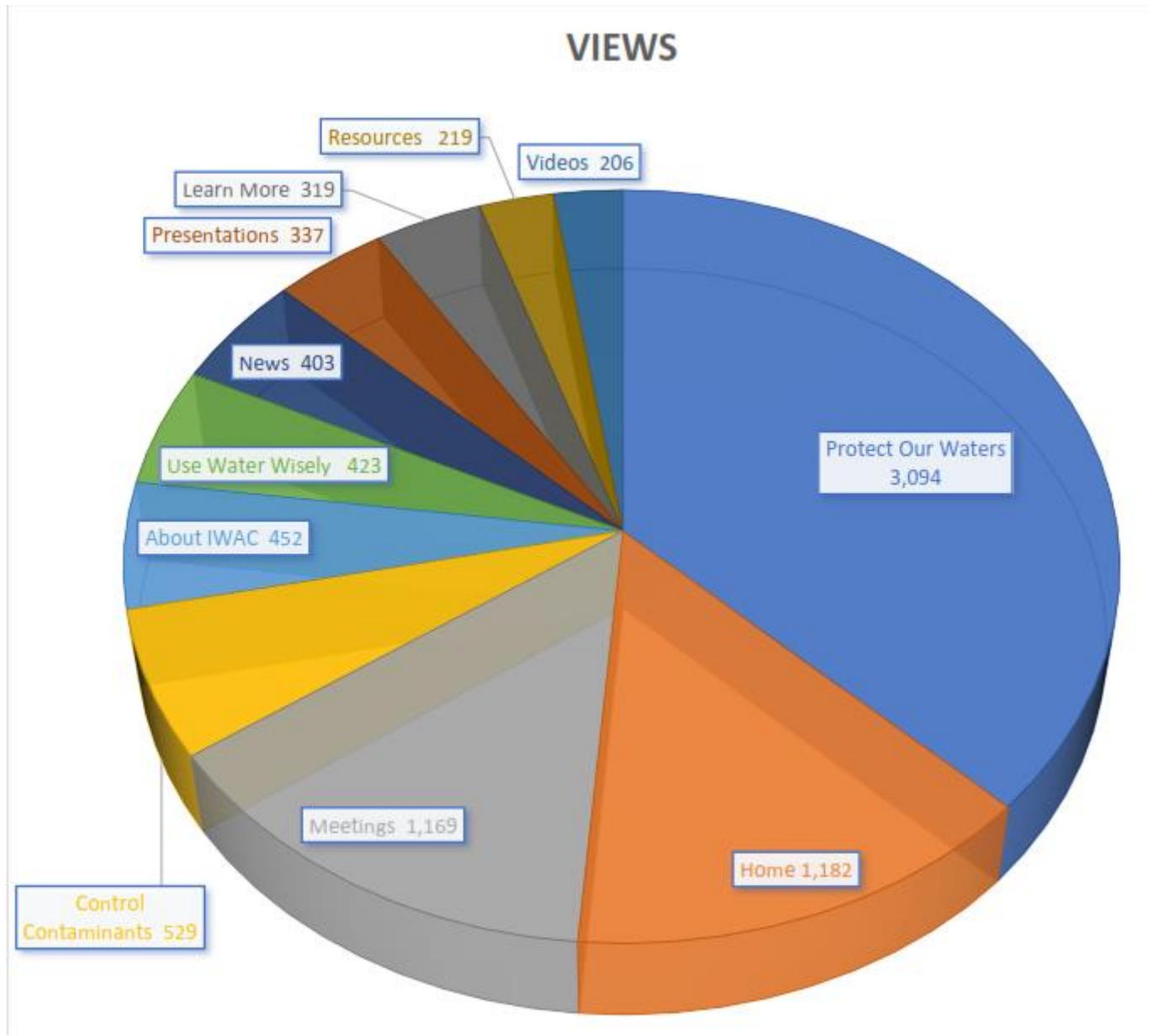


Desktop- Blue

Mobile- Green

Tablet - Orange

Pages	Views	Unique
Protect Our Waters	3,094	2,560
Home	1,182	860
Meetings	1,169	680
Control Contaminants	529	366
About IWAC	452	327
Use Water Wisely	423	279
News	403	253
Presentations	337	281
Learn More	319	234
Resources	219	184
Video	206	145
Search	41	24
Glossary	32	28
Wisescape Guide	27	17
Navigation Totals	8,433	6,238
Page Views Total	8,865	6,612



Conservation Views 11/16 – 7/18



⌵ This data was filtered with the following filter expression: **conservation**

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	72 % of Total: 0.81% (8,865)	45 % of Total: 0.68% (6,612)	00:01:35 Avg for View: 00:01:14 (27.42%)	9 % of Total: 0.25% (3,637)	33.33% Avg for View: 73.19% (-54.46%)	15.28% Avg for View: 41.03% (-62.76%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /using-water-wisely/efficiency-conservation/	36 (50.00%)	18 (40.00%)	00:01:45	3 (33.33%)	0.00%	16.67%	\$0.00 (0.00%)
2. /use-water-wisely/efficiency-conservation/	30 (41.67%)	21 (46.67%)	00:01:44	5 (55.56%)	60.00%	16.67%	\$0.00 (0.00%)

Wisescape Views 11/16 – 7/18

● Pageviews



⌵ This data was filtered with the following filter expression: wisescape

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	50 % of Total: 0.56% (8,865)	38 % of Total: 0.57% (6,612)	00:01:16 Avg for View: 00:01:14 (2.89%)	17 % of Total: 0.47% (3,637)	82.35% Avg for View: 73.19% (12.52%)	38.00% Avg for View: 41.03% (-7.38%)	\$0.00 % of Total: 0.00% (\$0.00)
1. /homepage-menu-posts/wisescape-guide/	27 (34.00%)	17 (44.74%)	00:01:36	11 (64.71%)	72.73%	40.74%	\$0.00 (0.00%)
2. /meetings/presentations/wisescape-nichole-baker-city-of-mosc-ow-id/	18 (36.00%)	16 (42.11%)	00:01:00	6 (35.29%)	100.00%	44.44%	\$0.00 (0.00%)

Source	Sessions
m.facebook.com	84
spokaneaquifer.org	60
facebook.com	23
twitter.com	14
uptime-eu.net	12
motherboard.vice.com	11
free-fb-traffic.com	9
uptime-us.net	9
ksps.org	8
mail.google.com	8
uptime-as.net	8
outlook.live.com	7
spokaneriver.net	7
l.facebook.com	6
t.co	5
washingtonpost.com	5

56 Total
Referral Sources

The Adventures of Drippy the Water Drop!

A Water Cycle Lesson
of the Spokane Valley -
Rathdrum Prairie Aquifer

Artwork by Kayla Kakulich

IWAC LOGO

Funded by the Idaho- Washington
Aquifer Collaborative
www.IWAC.us

Drippy
the
Water
Drop

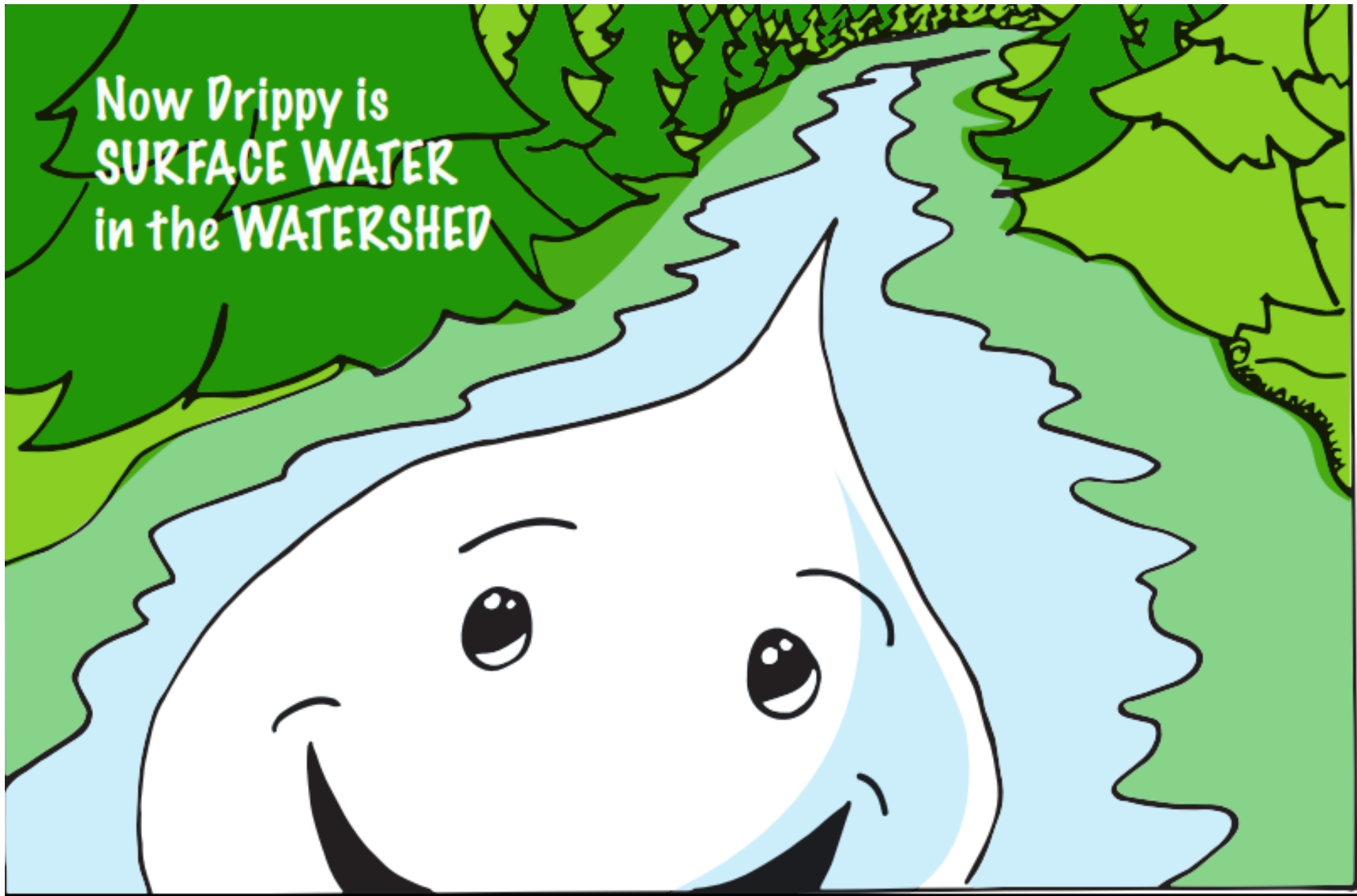
Status
Update

HIGH ABOVE THE
BITTERROOT
MOUNTAINS

We join Drippy the Water Drop
as he rests **CONDENSED** in a cloud.
Drippy's adventure is about to begin!



Now Drippy is
SURFACE WATER
in the **WATERSHED**





Drippy leaves Coeur d'Alene Lake and enters the Spokane River

Drippy then travels through
the PIPES to homes
and businesses.

