

May 14, 2019



Our Water. Our Future.

**IDAHO WASHINGTON AQUIFER
COLLABORATIVE**

iwac.us

P.O. Box 1822
Post Falls, ID 83877

Terry Pickel - President
BiJay Adams - Vice President
Rob Lindsay - Secretary
Ron Wilson - Treasurer
Dan Kegley – Past President

Irrigation & Landscape Design Standards
Three 30 second spots



Spot 1: <https://youtu.be/TiBau4cqrd0>

Spot 2: <https://youtu.be/Npc3dPLx1to>

Spot 3: <https://youtu.be/EwepZcczOps>

2019 Best Tasting Water

Vera Water & Power



Serving the Spokane Valley for over 100 Years
1908-2008



Irrigation & Landscape Design Standards Next Steps

Possible Options:

- Develop and print trifold brochure
- Format and print Guidelines booklet
- Guidelines on Website as flipbook with hyperlinks
- Mass mailing to Landscape Architects & Installers
- Targeted media campaign – Geo-addressing
- Irrigation & Landscape Design Presentations for identified groups
- Air time for Irrigation and Landscape design 2 minute video
- AHBL – \$5,600 optional services - Stakeholder Involvement

AHBL – \$5,600 Optional Services – Stakeholder Engagement

SCOPE OF SERVICES:

1. Coordination with IWAC to discuss the syllabus for the proposed training.
2. Preparation of training materials for presentation at two, separate, public workshops planned in Spokane and Coeur d'Alene to address municipalities and water purveyors in each State. This task includes preparation of PowerPoint presentations and other educational materials intended to share the content of the IWAC Guidance Manual with the training participants.
3. Preparation of collateral to support the afternoon training. This work will involve reviewing an example of how the IWAC standards could be integrated into the codes and standards of a member organization.
4. Training to 50 participants (average of 25 participants in each location). The attendance figure is used for approximations of expenses such as location requirements, lunch, materials, etc.

5. The general format for the training would be as follows:

Manual Presentation	10 am – 12:00 pm
Lunch	12 pm – 1 pm
Integrating Concepts into Codes and Application Bulletins	1 pm – 3 pm



2019 Source Water Protection Grant Non-Public Water Supply Applicants

Due 5/17/19

Not to exceed \$10,000



IDAHO WASHINGTON AQUIFER COLLABORATIVE

REGIONAL COLLABORATION MAINTAINING AND ENHANCING
WATER QUALITY AND QUANTITY FOR PRESENT AND FUTURE GENERATIONS

Our Water. Our Future.

protect our waters



Protect and enjoy our most precious resource – clean water.

control contaminants



Together we can improve water quality in our lakes, rivers, ground and drinking water.

use water wisely



Efficient water use and conservation is good for our environment and economy.

learn more



Education and awareness are essential to protecting and preserving our waters.

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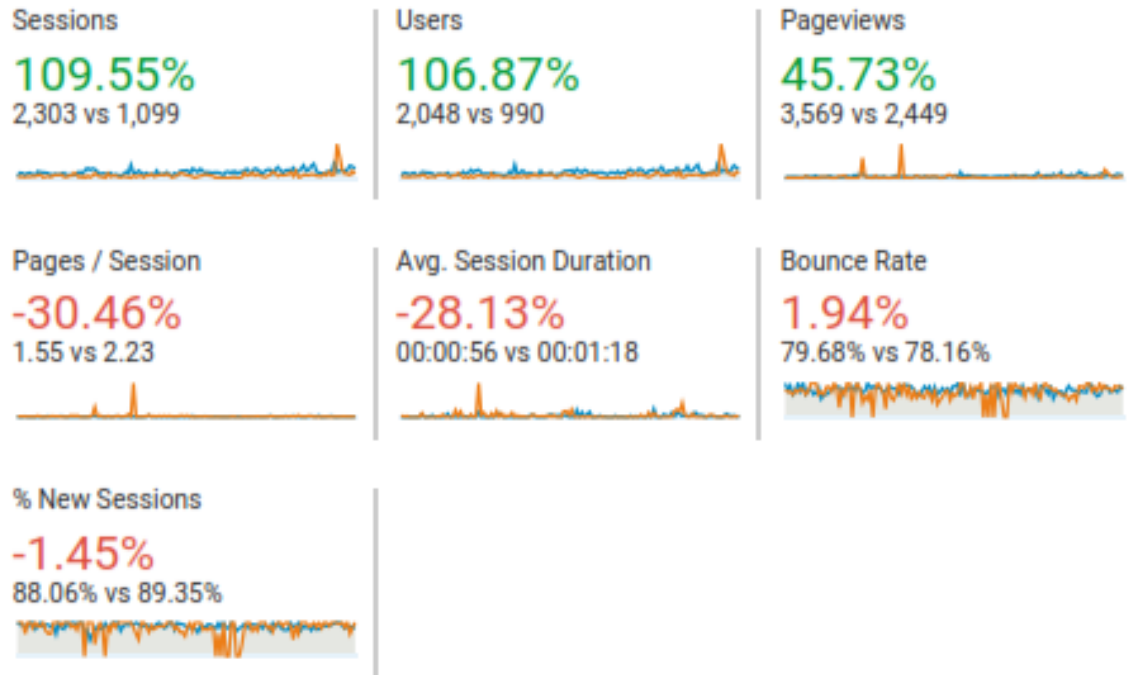
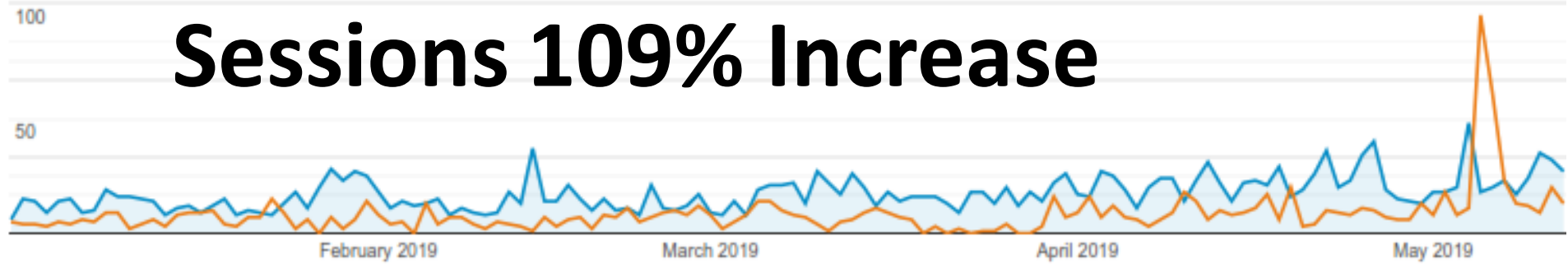
PARTNERING IN SHARED STEWARDSHIP
OF THE SPOKANE VALLEY
RATHDRUM PRAIRIE AQUIFER AND
SPOKANE RIVER WATERSHED

Search

IWAC Website Google Analytics

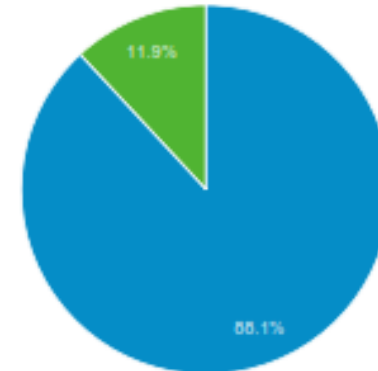
1/1/19
to
5/14/19

Sessions 109% Increase

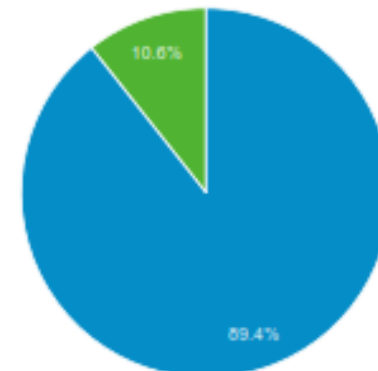


■ New Visitor ■ Returning Visitor

Jan 1, 2019 - May 12, 2019

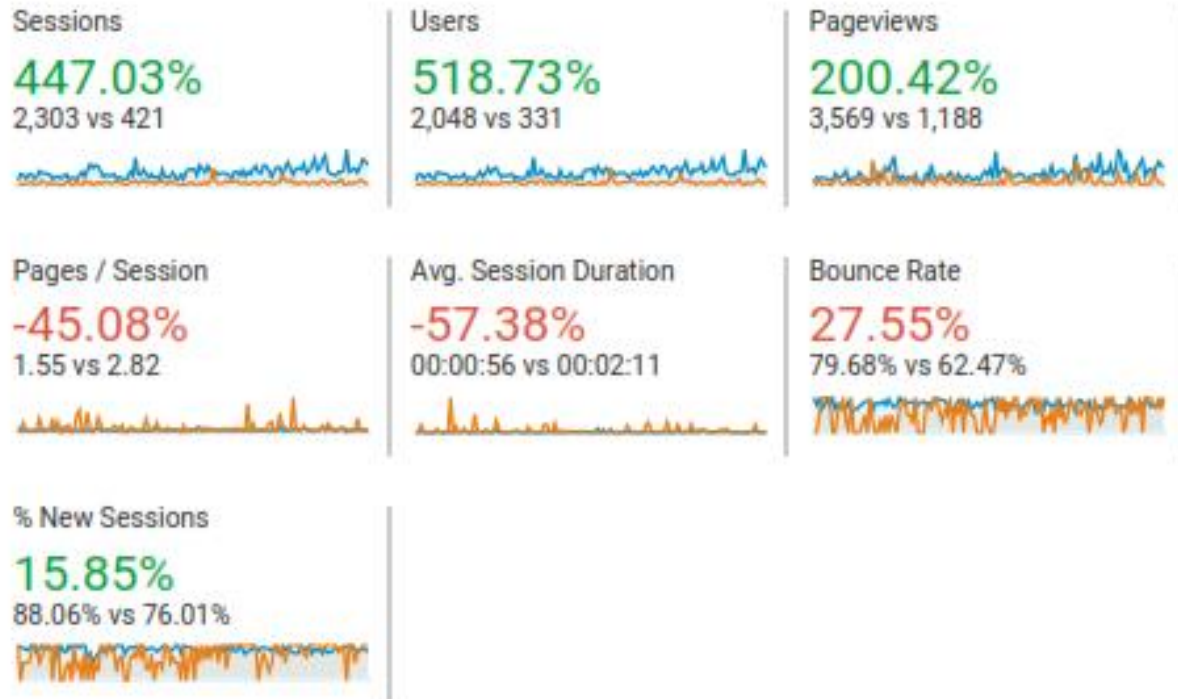
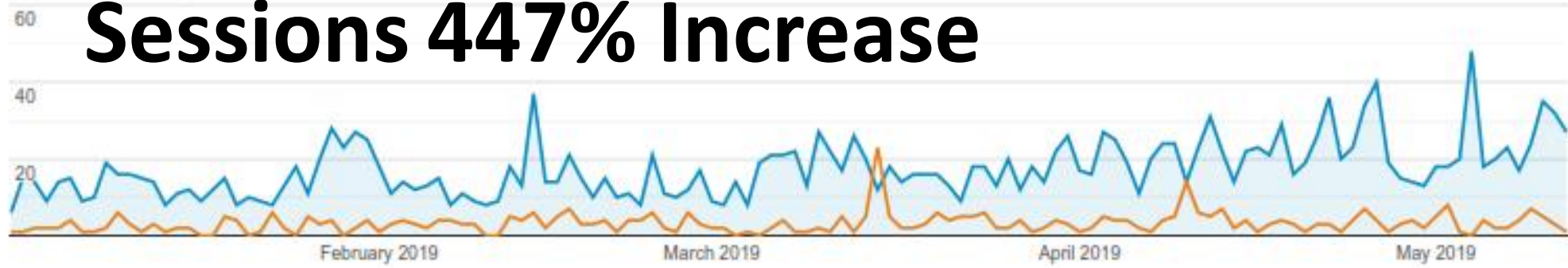


Jan 1, 2018 - May 12, 2018



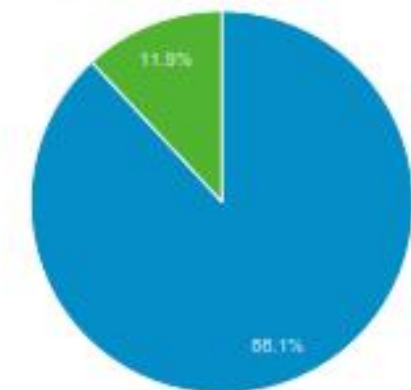
Blue line 1/1/19 – 5/14/19
 Orange line 1/1/18- 5/14/18

Sessions 447% Increase

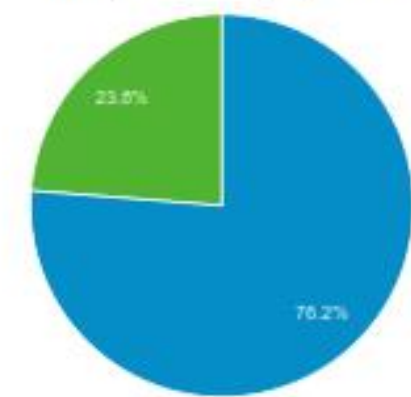


■ New Visitor ■ Returning Visitor

Jan 1, 2019 - May 12, 2019



Jan 1, 2017 - May 12, 2017



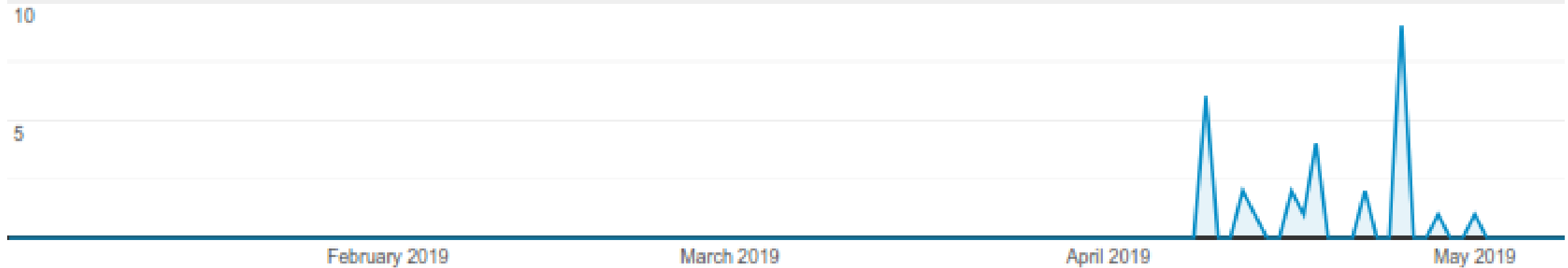
Blue line 1/1/19 – 5/14/19
Orange line 1/1/17- 5/14/17

Irrigation & Landscape Design Guidelines

1/1/19 – 5/14/19

29 Views

● Pageviews

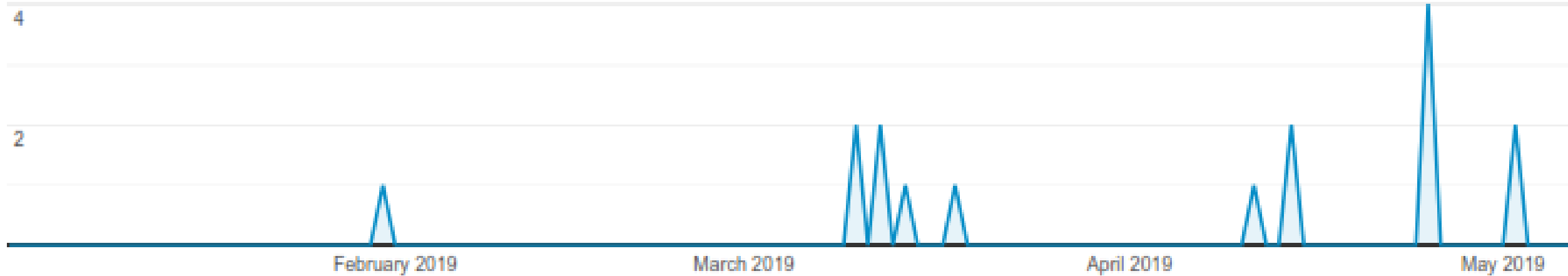


Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit
	29 % of Total: 0.81% (3,569)	20 % of Total: 0.68% (2,960)	00:02:00 Avg for View: 00:01:42 (17.72%)	7 % of Total: 0.30% (2,303)	57.14% Avg for View: 79.68% (-28.28%)	41.38% Avg for View: 64.93% (-35.87%)

Irrigation Video - 1/1/19 – 5/12/19

16 Views

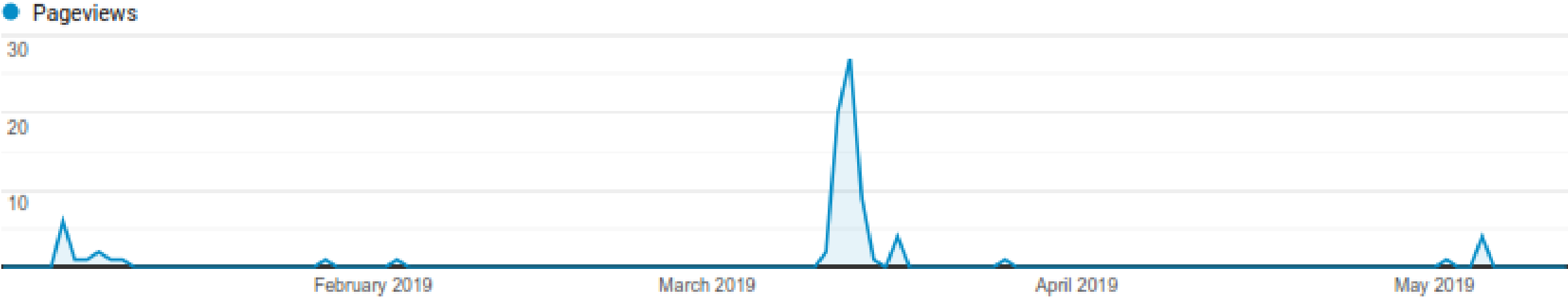
● Pageviews



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit
	16 % of Total: 0.45% (3,569)	13 % of Total: 0.44% (2,960)	00:07:44 Avg for View: 00:01:42 (355.31%)	0 % of Total: 0.00% (2,303)	0.00% Avg for View: 79.68% (-100.00%)	43.75% Avg for View: 64.53% (-32.20%)

IWAC Aquifer Video—1/1/19 - 5/14/19

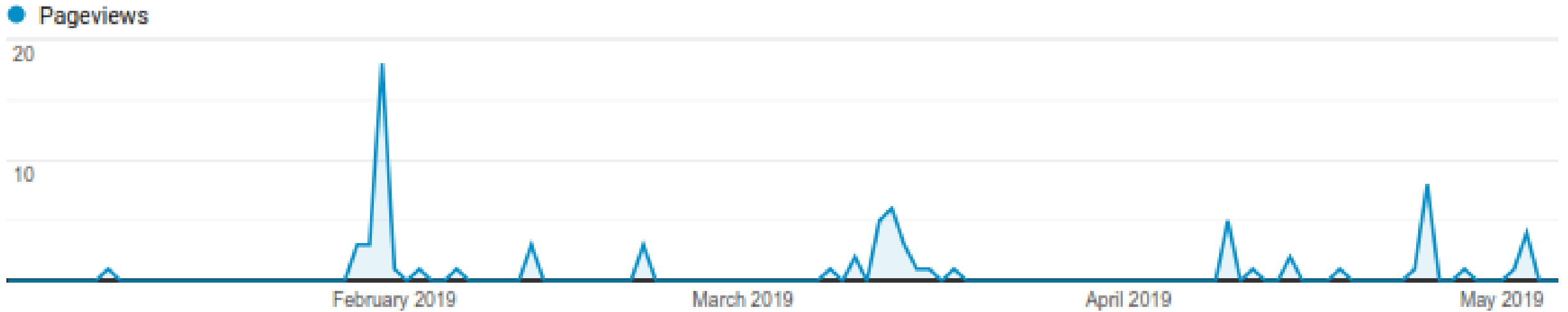
83 views on SAJB - 37 Views on IWAC



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	83 % of Total: 0.39% (21,075)	69 % of Total: 0.40% (17,404)	00:11:39 Avg for View: 00:01:51 (529.09%)	59 % of Total: 0.47% (12,636)	50.85% Avg for View: 77.37% (-34.28%)	46.99% Avg for View: 59.96% (-21.63%)	\$0 % of Total: 0. (\$0)
1. /our-water-our-future-iwac-aquifer-video/	83 (100.00%)	69 (100.00%)	00:11:39	59 (100.00%)	50.85%	46.99%	\$0 (0.)

IWAC Videos 1/1/19 - 5/14/19

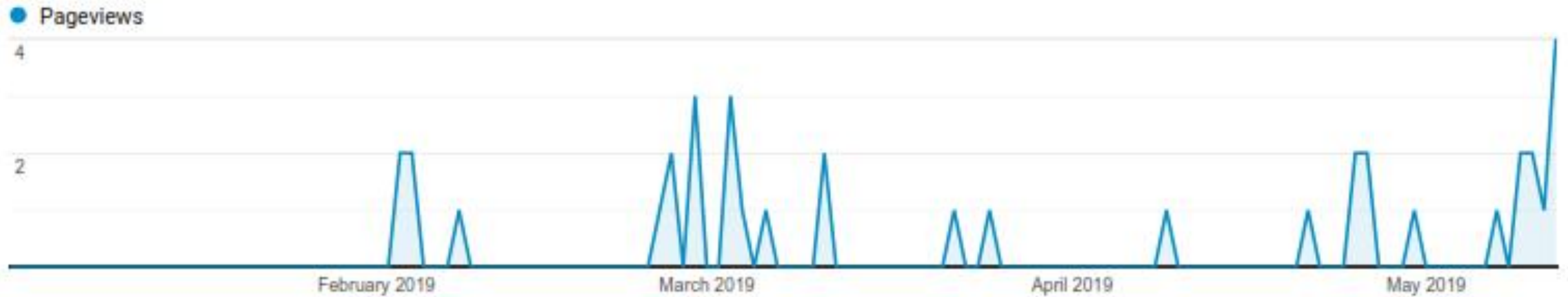
78 views



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit
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Drippy on SAJB - 1/1/19 - 5/14/19

37 views



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	37 % of Total: 0.18% (21,075)	32 % of Total: 0.18% (17,404)	00:02:10 Avg for View: 00:01:51 (16.98%)	17 % of Total: 0.13% (12,636)	88.24% Avg for View: 77.37% (14.05%)	54.05% Avg for View: 59.96% (-9.85%)	\$0.0 % of Tot 0.0 (\$0.0)