



#1 – WATER QUALITY/STORM DRAINS

VIDEO		AUDIO
Sprinkler on hot day  Beautiful river landscape/aerial	:09	(Announcer 1)  In the warm weather months, water use triples in the Inland Northwest.  When you're caring for your yard and garden, how can you help preserve our amazing water resources?
Adjusting sprinkler so it doesn't water street  Water with oily sheen going down street into storm drain	:13	(Announcer 2)  Keep water off of sidewalks, driveways and streets.  Runoff carries a bit of everything it touches into storm drains and into our aquifer, rivers and lakes.
Add graphic: Only Rain Down the Drain		Remember: Only rain down the drain.
Super over beautiful river: IWAC LOGO Iwac.us Our Water. Our Future.	:07	(Announcer 1) For more ways you can help, visit IWAC- dot – US.  A message from the Idaho-Washington Aquifer Collaborative.

#2 – WATER QUALITY/SIMPLE STEPS

VIDEO		AUDIO
<p>Beautiful lake, river with people recreating</p> <p>Graph showing water use</p> <p>Sprinklers on large lawn</p>	<p>:11</p>	<p>(Announcer 1)</p> <p>Here in the Inland Northwest, we love our water.</p> <p>But we <u>use</u> a ton of it in the warm weather months for yard and garden care, exposing our aquifer, rivers and lakes to pollutants.</p> <p>How can you help?</p>
<p>Hands picking up environmentally-friendly products</p> <p>Person sweeping driveway</p> <p>Hand cleaning leaves away from storm drain</p>	<p>:11</p>	<p>(Announcer 2)</p> <p>Use non-toxic products and avoid over-fertilizing.</p> <p>Use a broom—not a hose—to clean sidewalks and driveways.</p> <p>And keep contaminants – even leaves – away from your storm drains.</p>
<p>Super: IWAC LOGO Iwac.us Our Water. Our Future.</p>	<p>:08</p>	<p>(Announcer 1)</p> <p>Simple steps can make a big difference.</p> <p>Visit IWAC- dot – US for more.</p> <p>A message from the Idaho-Washington Aquifer Collaborative.</p>

### #3 – WATER QUANTITY/WORK TOGETHER

VIDEO		AUDIO
Graph showing increased water use in warm months  Beautiful river/lakes	:09	(Announcer)  In spring and summer, water use more than triples here in the Inland Northwest, pulling from our aquifer, river and lakes.  We can all work together to help preserve our water resources.
Person adjusting sprinkler control box  Hands adjusting sprinkler head  Sprinkler in the sun and/or adjusting control box  Adjusting lawn mower higher  Drip irrigation, drought-tolerant plants	:15	(Announcer 2)  To cut down on waste, adjust sprinkler settings with the change of seasons, and make sure they're all working correctly.  To reduce evaporation, avoid watering in the heat of the day,  and mow grass at a higher setting.  Use drip irrigation and drought-tolerant plants where you can.
Super: IWAC LOGO Iwac.us Our Water. Our Future.	:04	(Announcer) For more ways you can help, visit IWAC- dot – US.