

Source Water Protection Grant: Final Report Form

The Source Water Protection Grant program requires that sub-grant recipients complete a final report prior to final payment and closeout. Please complete the following and submit to Rachael Smith at Rachael.Smith@DEQ.idaho.gov or mail to Rachael Smith at 1410 North Hilton, Boise, Idaho 83706.

Sub-grant Agreement #:	<u>S627</u>	Date:	<u>August 11, 2020</u>
Total Grant Funds Awarded:	<u>\$10,000</u>	Organization Name:	<u>Idaho Washington Aquifer Collaborative</u>
	\$9,895.17	Project Name:	<u>Our Water. Our Future. Protecting the SVRP Aquifer through Efficient Irrigation and Landscape Design Education.</u>
Total Grant Funds Spent:			

1. ***Was the project completed as described in the work plan? If not, please explain why and what was changed or modified.***

Many of the project actions were completed as described in the work plan but not on the anticipated timetable.

Project work plan revised, completed, incomplete and explanations:

The plan for **Elected Leaders Luncheons was revised due to public meeting laws.** We were informed that elected leaders would not be able to accept a free lunch and that information would only be heard by one or two members of any organization. Therefore, we changed our approach with elected leaders by taking our presentation on the need for Efficient Landscape and Irrigation Design Standards (the Roadshow) to City Council Meetings, conferences, and purveyor organizations.

The following **Roadshow Presentations** were completed: (# of participants)

- 9/25/19 Idaho Rural Water Association (IRWA) Conference (70)
- 9/26/19 SAJB Water Purveyor Meeting (20)
- 10/1/19 CDA City Council Meeting. [View the video.](#) (6)
- 12/3/19 Liberty Lake City Council (15)
- 12/11/19 Liberty Lake Planning Commission (12)

The November election impacted scheduling presentations at City Council Meetings in the cities of Spokane Valley and Spokane. We purposely avoided scheduling the Roadshow during the winter holidays and had planned to continue Roadshow presentations after our first Technical Assistance Workshop on 1/29/20. **Unfortunately, Covid 19 changed our plans for presenting the Efficient Irrigation and Landscape Design Guidelines in Workshops, Conferences and City Council Meetings.**

KSPS (\$18,000 IWAC In-kind) produced and aired 3 IWAC water conservation and aquifer protection spots 150 times. [View Affidavit](#) for May – October 2019.

- IWAC: [WATER QUALITY | SIMPLE STEPS](#)
- IWAC: [WATER QUALITY | STORM DRAINS](#)
- IWAC: [WATER QUALITY | WORK TOGETHER](#)

Lists of leaders in the region was compiled.

Roadshow and Technical Assistance Workshop Presentations were developed.

Graphic Designer created Introductory Brochure, Workshop postcard, [Guidelines Booklet](#) and [updated Brochure](#) (to match the style of the Guidelines Booklet).

Iwac.us web designer created an Irrigation and Landscape Design [web page](#), online registration process and a flipbook for the original text version and the updated graphically designed version of the [Guidebook](#).

1/29/20 **Technical Assistance Workshop**. (34) 10am-2pm CDA Library. There were 8 presenters and 34 participants. View the Invitation Post Card, Agenda, Presentations, Participant list, and Summary of Evaluations.

Incomplete: Two more Technical Assistance Workshops were planned for Spokane Valley and Spokane but Covid 19 rules which ended gatherings interrupted our plans.

Planned 3 month Digital Campaign – Revised IWAC implemented a 5 week digital ad campaign June 29 – July 26, 2020 promoting three 30 second aquifer protection and water conservation videos and bringing awareness to IWAC’s website.

IWAC: [WATER QUALITY | SIMPLE STEPS](#)

IWAC: [WATER QUALITY | STORM DRAINS](#)

IWAC: [WATER QUALITY | WORK TOGETHER](#)

2. Briefly describe how the final outcome of this project will benefit source water protection.

Elected and appointed leaders are being educated to see why standards for Efficient Irrigation and Landscape Design are vital to the protection of water quality and quantity. Community members are being made aware of what they can do to conserve and protect water resources from the SVRP aquifer and encouraged to take appropriate actions.

3. Specify any unanticipated positive and/or negative project developments or outcomes, if applicable.

Negative: The November election delayed Roadshow Presentations and Covid 19 completely interrupted our implementation plan.

Positive: The Roadshow presentations at City Council Meetings and Technical Assistance Workshops were very well receive.

Please provide photos of the completed project, and/or reports or materials developed as an outcome of the project.

Materials developed for *Our Water. Our Future. Protecting the SVRP Aquifer through Efficient Irrigation and Landscape Design Education* are also linked above:

- a. [Introductory Brochure](#) 9/18/19
- b. [Roadshow Presentation](#) 9/1/19
- c. [Technical Assistance Workshop](#) 1/29/20 Invitation Post Card, Agenda, Presentations, Summary of Evaluations
- d. [Guidelines Booklet](#) flipbook and [pdf for download](#) on iwac.us 6/10/20
- e. [Updated Brochure](#)
- f. Blue Sky Marketing Digital Media Campaign Report 6/29/20-7/26/20 is included at the end of this report.
- g. www.iwac.us Google Analytics Audience Overview of DEQ Grant period August 1, 2019 – July 31, 2020 compared to previous year is included as the last page of this report.

4. Any additional comments or remarks?

Thank you. The bi-state members of IWAC deeply appreciate DEQ's support for protecting the Spokane Valley Rathdrum Prairie aquifer through our Efficient Irrigation and Landscape Design standards initiative. First, with your support we reached 123 elected leaders, water purveyors and landscape technicians in person before COVID-19 ended public gatherings. Second, the IWAC website increased the number of users by 51.5% during the 2019-2020 DEQ grant period as compared to the previous year. Finally, with your support for the media campaign, the IWAC aquifer protection videos were viewed 176,824 times.

With Sincere Gratitude,

*Terry Pickel, IWAC President
BiJay Adams, IWAC Vice President
Ron Wilson, IWAC Treasurer
Rob Lindsay, IWAC Secretary
Tonilee Hanson, IWAC Administrative Assistant*