

**2021 IWAC DRAFT Budget**

12/31/20 Estimated

Idaho Washington Aquifer Collaborative	2020	2021
Expenses	Estimated	DRAFT Budget
<b>Administrative Expenses</b>		
IWAC Business Cards	\$0.00	\$50.00
Reimbursement Hanson Web hosting services	\$359.00	\$359.00
Postage	\$0.00	\$100.00
Trademark	\$0.00	\$0.00
Printing	\$0.00	\$300.00
USPS PO Box	\$80.00	\$80.00
SAJB Administrative Services (Tonilee)	\$2,500.00	\$2,500.00
Accounting Services - Anderson Bros. CPA (\$957.50 + 36.25)	\$993.75	\$1,000.00
Prizes/Awards	\$0.00	\$100.00
Miscellaneous Office expense	\$0.00	\$200.00
<b>Administrative Expenses Total</b>	<b>\$3,932.75</b>	<b>\$4,689.00</b>
<b>Education &amp; Training Expenses</b>		
Pressworks Irrigation & Landscape Design Brochure	\$150.00	\$0.00
Zoom Account for IWAC Webinars & Meetings	\$0.00	\$0.00
Irrigation Guidebook & Brochure Design	\$3,190.00	\$0.00
Minute Press Print Print Guidebook and Brochure	\$2,142.37	\$0.00
Irrigation & Landscape Design Printing & Mailing, Postcard, Trifold Brochure,	\$2,438.67	\$0.00
Walt's mailing 400 Guidebooks & cover Letters	\$141.72	\$0.00
Irrigation and Landscape Design Webinar Series	\$0.00	\$1,000.00
<b>Education &amp; Training Expenses Total</b>	<b>\$8,062.76</b>	<b>\$1,000.00</b>
<b>Media &amp; Outreach</b>		
Rogue Heart Media - Residential Backflow video	\$5,975.00	
Rogue Heart Media - Digital Media Facebook & Instagram	\$975.00	
Blue Sky Marketing	\$3,500.00	
Anne Francis Web Design	\$776.50	
Facebook and Instagram Boosts \$25/50 wks	\$0.00	\$1,250.00
Water Purveyor Map Update boundaries Welch Comer		\$1,900.00
<b>Media &amp; Outreach Expenses Total</b>	<b>\$11,226.50</b>	<b>\$5,150.00</b>

<b>Expenses Total</b>	<b>\$23,222.01</b>	<b>\$9,839.00</b>
-----------------------	--------------------	-------------------

2021 Estimated Revenue		
Account Balance 12/31	\$20,943.13	\$20,943.13
Source Water Protection District Grant Reimbursement	\$9,895.17	\$2,000.00
Estimated 2021 Member Contributions		\$22,500.00
<b>Total Estimated Revenue</b>		<b>\$45,443.13</b>