2021 IWAC Approved Budget

12/31/20 Actual

Idaho Washingtion Aquifer Collaborative	2020	2021
Expenses	Actuals	DRAFT Budget
Administrative Expenses		
IWAC Business Cards	\$0.00	\$50.00
Reimbursement Hanson (Blue Host web hosting services)	\$359.00	\$359.00
Postage	\$0.00	\$100.00
Trademark	\$0.00	\$0.00
Printing	\$0.00	\$300.00
USPS PO Box	\$80.00	\$80.00
SAJB Administrative Services (Tonilee)	\$2,500.00	\$2,500.00
Accounting Services - Anderson Bros. CPA (\$957.50 + 36.25)	\$993.75	\$1,000.00
Prizes/Awards	\$0.00	\$100.00
Miscellaneous Office expense	\$0.00	\$200.00
Administrative Expenses Total	\$3,932.75	\$4,689.00
Education & Training Expenses		
Pressworks Irrigation & Landscape Design Brochure	\$150.00	\$0.00
Zoom Account for IWAC Webinars & Meetings	\$0.00	\$0.00
Irrigation Guidebook & Brochure Design	\$3,190.00	\$0.00
Minute Press Print Print Guidebook and Brochure	\$2,142.37	\$0.00
Irrigation & Landscape Design Printing & Mailing, Postcard,		
Trifold Brochure,	\$2,438.67	\$0.00
Walt's mailing 400 Guidebooks & cover Letters	\$141.72	\$0.00
Irrigation and Landscape Design Webinar Series	\$0.00	\$1,000.00
Education & Training Expenses Total	\$8,062.76	\$1,000.00
Media & Outreach		
Rogue Heart Media - Residential Backflow video	\$2 <i>,</i> 987.50	\$2,987.50
Rogue Heart Media - Digital Media Facebook & Instagram	\$975.00	
Blue Sky Marketing	\$3,500.00	
Anne Francis Web Design	\$776.50	\$1,000.00
Facebook and Instagram Boosts \$25/50 wks	\$0.00	\$1,250.00
Water Purveyor Map Update boundaries Welch Comer		\$1,900.00
Media & Outreach Expenses Total	\$8,239.00	\$7,137.50

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2021 Estimated Revenue		
Account Balance 12/31	\$20,943.13	\$20,943.13
Source Water Protection District Grant Reimbursement	\$9,895.17	\$2,000.00
Estimated 2021 Member Contributions		\$15,500.00
Total Estimated Revenue		\$38,443.13